

THE DB MESSENGER

PUBLISHED BY THE DIVERSE BUSINESS SUPPORTIVE SERVICES CENTER AT CHEYNEY UNIVERSITY

VOL. 2 EDITION 5

MAY 2017



IN THIS MONTH'S DB MESSENGER:

April 30 - May 6 is Small Business Week, and in honor of this event, the Diverse Business SSC would like to thank all of the DBs and small businesses that we work with on a daily basis. Small businesses have consistently played a major role in economic growth in this county. According the Small Business Administration (SBA) in the first three fiscal quarters of 2014, small businesses added 1.4 million new jobs, 39% of which were from very small businesses (with fewer than 50 people).

The Diverse Business SSC is honored to continue in that support. It is our goal to assist as many Diverse Businesses as possible in their quest for bidding on state related contracting. This month the Supportive Services Centers will be hosting and presenting at several events throughout the state to provide you with the necessary tools to be competitive on government contracting bidding. It is important that you stay abreast of the many events taking place so that you can be informed and engaged. You can check out what we have in store for you this month in the Upcoming Events panel on this page, and in the meantime, take a look at sba.gov for resources in how you can celebrate Small Business Week!

Sincerely,
Kenyon Holley



DB FACTS

A Diverse business is a business that is at least 51% owned by one or more of the following entities: women, minorities, veterans & disabled veterans.

The benefits of becoming a certified DB include increased business visibility, maximized potential for contracting opportunities, and partnering opportunities with other DB firms on PennDOT projects.

DB SSC offers FREE services including onsite assistance, networking events, ECMS training, business partner registration assistance and notification of contracting opportunities.

UPCOMING EVENTS

Getting Ready for Prime Time Networking Event
-READY-TO-WORK DBEs ONLY-

May 17, 2017 | 9 am – 12 pm

[Constructors Association of Western PA](#)

Email cmoultrie@cheyney.edu to register.

NEPA Alliance Government Contracting
Showcase

May 11, 2014 | 7 am – 1:30 pm

[Radisson Lackawanna Station Hotel](#)

DB OPPORTUNITIES

PennDOT

Public Consultation Forum

May 12, 2017 | 10 am – 1 pm

[PennDOT Engineering District 6-0 Office](#)

SBA

DyNet Pittsburgh Contracting Event

May 25, 2017 | 8 am – 3 pm

[Cohon University Center](#)

Register [HERE](#)

Veterans Mean Business

May 4, 2017 | 8:30 am – 12 pm

[SAP & DC PTAC](#)

Contact Gloria Brooks at 814-949-6710

THE DB MESSENGER

PUBLISHED BY THE DIVERSE BUSINESS SUPPORTIVE SERVICES CENTER AT CHEYNEY UNIVERSITY

VOL. 2 EDITION 5

MAY 2017

Disadvantaged Business
Enterprise (DBE)

Public Consultation Forum

Federal Highway
Administration (FHWA)
&
Federal Transit Administration
(FTA)
2018–2020 DBE
Methodology & Goal

PURPOSE

This is your opportunity to provide information to the Pennsylvania Department of Transportation (PennDOT) regarding participation of DBEs certified by the Pennsylvania Unified Certified Program on FHWA & FTA funded projects.

AGENDA

*Conducting Business with
PennDOT*

*Overview of the
Regulatory Basis for the
3-Year DBE Goal*

*Review of the FHWA &
FTA Methodology*



pennsylvania
DEPARTMENT OF TRANSPORTATION

FOUR FORUMS WERE CONDUCTED IN ALLENTOWN, FRANKLIN, UNIONTOWN AND HARRISBURG IN APRIL 2017.

AN ADDITIONAL SESSION HAS BEEN SCHEDULED DUE TO THE DEMAND IN THE PHILADELPHIA REGION

Friday, May 12, 2017

10:00 AM – 1:00 PM

PennDOT

Engineering District 6-0 Office

Conference Room 203A

7000 Geerdes Boulevard

King of Prussia, PA 19406

Following the meeting, summary materials will be available online: <https://padbegoals.com>

Meeting location is accessible to persons with disabilities. With advance notification, accommodations may be provided for those with special needs or those who require language assistive services. If you have a request for a special need or desire additional information, please contact:

Keyla Evans

DBE Program Administrator
Bureau of Equal Opportunity
PennDOT
400 North Street, 5 West
Harrisburg, PA 17120
(800) 468-4201
(717) 783-0327

Katherine Peters

Director
Bureau of Equal Opportunity
PennDOT
400 North Street, 5 West
Harrisburg, PA 17120
(800) 468-4201
(717) 787-5891

THE DB MESSENGER

PUBLISHED BY THE DIVERSE BUSINESS SUPPORTIVE SERVICES CENTER AT CHEYNEY UNIVERSITY

VOL. 2 EDITION 5

MAY 2017

PA RAPID BRIDGES REPLACEMENT PROJECT FEBRUARY OUTREACH CALENDAR

([Follow the link for more information](#))

[Plans Available for Review for York County Bridge Replacement Project](#)

May 1, 2017 – May 12, 2017 | Monday – Friday 8 am – 4 pm

[Plans Available for Review for Creek Road Bridge Replacement Project](#)

May 3, 2017 – May 19, 2017 | WEDNESDAYS ONLY 9 am – 12 pm

[Public Meeting Planned for Washington County Bridge Project](#)

Tuesday, May 9, 2017 | 4 pm – 5:30 pm

Project Letting Dates

May 4, 2017

May 18, 2017

[Click Here for More Information](#)

THE DB MESSENGER

PUBLISHED BY THE DIVERSE BUSINESS SUPPORTIVE SERVICES CENTER AT CHEYNEY UNIVERSITY

VOL. 2 EDITION 5

MAY 2017

HOW TO BECOME A CERTIFIED DB

CERTIFYING ORGANIZATIONS

- ✦ [National Minority Supplier Dev. Council](#)
- ✦ [Women's Business Enterprise Council](#)
- ✦ [Small Business Administration](#)
- ✦ [Department of Veteran Affairs](#)
- ✦ [Pennsylvania Unified Certification Program](#)

FOLLOW US



[Diverse Business Supportive
Services Center](#)



[@DiverseBus_SSC](#)

CONTACT US

The DBSSC Team

Sharon Cannon, Executive Director

Email: scannon@cheyney.edu

Kenyon Holley, Director

Email: kholley@cheyney.edu

Dominique Smiley, Project Assistant

Email: dsmiley@cheyney.edu

Mailing Address:

1837 University Circle

PO Box 200

Cheyney, PA 19319-0200

610-399-2166

Website: www.padbssc.com

BUSINESS TIP

[4 MARKETING TIPS FOR SMALL BUSINESS OWNERS IN 2017](#)

By: [Nadya Khoka, Huffington Post](#)

- ✦ **Invest in SEO**
- ✦ **Run Experiments**
- ✦ **Produce Relevant
Content**
- ✦ **Don't Use Pop Ups**

To read the entire article, click the title
of the article above.